

**British Connemara Pony Society
The Connemara Chronicle 2020
Volume 47**

2020 Chronicle Advertisements

If you wish to advertise in the 2020 edition of the Connemara Chronicle, please read the information below and post your print copy, completed form and cheque made payable to BCPS to Alexandra Summerfield, by no later than **1st December 2019**.

Rates

Rates (including photographs)			
Members		Non-Members	
Full page	£85.00	Full page	£170.00
Half page	£50.00	Half page	£100.00
Quarter page	£25.00	Quarter page	£50.00
Text Only Adverts			
Full Page	£55.00	Full page	£110.00
Half page	£35.00	Half page	£70.00
Quarter page	£15.00	Quarter page	£30.00
<i>ALL Adverts attract a 20% discount if submitted in PDF or JPEG format by email (below) or on data CD. A further discount is applicable for those who wish to book multiple pages (10% discount for a double page or 15% discount for three pages). All fees inclusive of VAT</i>			

PLEASE NOTE

* If you are sending your completed advert to us digitally, please ensure it is a minimum of 300dpi

Advertisement Specifications

- Full Page – 102mm x 176 mm
- Half Page – 102mm x 85mm
- Quarter Page – 102mm x 40mm

IMPORTANT INFORMATION REGARDING PROFESSIONAL PHOTOGRAPHS

Copyright laws are very stringent. It is the advertiser's responsibility to meet all copyright obligations. If a photograph was taken by a professional, please credit the name of the photographer, confirm that permission has been obtained and a fee paid if required.

- Please indicate name of photographer if professional, and sign to confirm that permission to reproduce has been obtained
- No proofs or copies are permitted as their use is illegal

Please send your print copy and order form to:

Miss Alexandra Summerfield, Lower Farm, Riding Gate, Wincanton, Somerset BA9 8NG

Tel: 01963 31594 (weekends) or 07738 181 074 (any time).

Email: connemaraads@gmail.com

NB Please send a SAE if receipt of advert is required. Cheques to be made payable to the BCPS

DEADLINE: 1st DECEMBER 2019

NO COPY ACCEPTED WITHOUT FULL FEES

ORDER FORM

Please detach and return with your order

Page required (to include photos) (tick)	Full Page	Text only advert (tick)	Full Page	
	Half Page		Half Page	
	Quarter P.		Quarter P.	
Two copies of print copy		BCPS Member? (tick)	Yes:	No:
Prof. photo credit enc. (tick)		BCPS Member number (if applicable)		
SAE (if receipt required)		Fees total:	£.....	
		Total minus discount if applicable:	£.....	

Name.....Signature.....

Address.....

.....Post Code.....

Tel. No..... Cheque (to BCPS) for £.....