



BRITISH CONNEMARA PONY SOCIETY

CHRONICLE ADVERT BOOKING FORM

The Connemara Chronicle 2027 • Volume 54

If you wish to advertise in the 2027 edition of the Connemara Chronicle, please read the information below and post or email your print copy, completed form and cheque made payable to BCPS to Alexandra Summerfield, by no later than **1st October 2026**.

RATES (including photographs)			
Members		Non-Members	
Full page	£85.00	Full page	£170.00
Half page	£50.00	Half page	£100.00
Quarter page	£25.00	Quarter page	£50.00
TEXT ONLY ADVERTS			
Full page	£55.00	Full page	£110.00
Half page	£35.00	Half page	£70.00

All adverts attract a 20% discount if submitted in PDF or JPEG format by email or on data CD. A further discount applies for multiple-page bookings (10% for a double page, 15% for three pages). *All fees are inclusive of VAT.*

ADVERT DESIGN

If you wish to have your advert designed there will be an additional advert fee of up to £40.00, depending on the complexity of the artwork.

PLEASE NOTE

If you are sending your completed advert to us digitally, please ensure it is a minimum of 300dpi.

COPYRIGHT – PROFESSIONAL PHOTOGRAPHS

Copyright laws are very stringent. It is the advertiser's responsibility to meet all copyright obligations. If a photograph was taken by a professional, please credit the photographer's name and confirm that permission has been obtained (and a fee paid, if required).

- Please indicate the photographer's name if professional, and sign to confirm that permission to reproduce has been obtained.
- No proofs or copies are permitted – their use is illegal.

BANK TRANSFER DETAILS

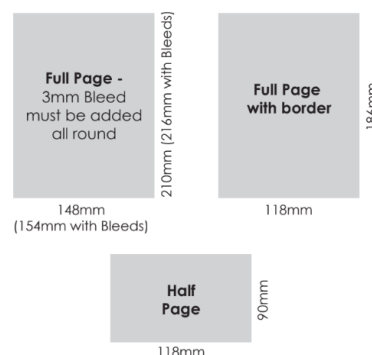
Account Name: British Connemara Pony Society
Sort Code: 60-14-30 Account No: 44434006
Please use "ChronAd" as your payment reference.

SEND YOUR ORDER TO

Miss Alexandra Summerfield, Lower Farm, Riding Gate,
Wincanton, Somerset BA9 8NG
Tel: 01963 31594 (weekends) or 07738 181 074 (any time)
Email: connemaraads@gmail.com

ADVERT SPECIFICATIONS

The Chronicle is A5, full page adverts should be 148x210mm with 3mm bleeds all round. If you are creating your own artwork and require the advert to have a white border or it is not a full page please set all artwork to the correct advert size, as stated below (not drawn to scale).



- **Full Page** – 148mm x 210mm
- **Full Page with border** – 118mm x 186mm
- **Half Page** – 118mm x 90mm
- **Quarter Page** – 118mm x 45mm

NO COPY ACCEPTED WITHOUT FULL FEES

ORDER FORM

Please complete, detach and return with your payment.

Page required: Full / Half / Quarter Please specify below	Repeat advert in BCPS Breed Show Catalogue? Yes / No	Additional fee for advert to feature in Breed Show Catalogue: Full £25.00 / Half £20.00
Professional photo credit enclosed (tick)	BCPS Member? Yes / No	BCPS Member number (if applicable)
SAE enclosed (if receipt required)	Fees total	Total minus discount (if applicable)
	£	£

YOUR DETAILS

Name:

Address:

Post Code:

Tel No:

Email: